

Discretionary Fund Management

What is Discretionary Fund Management?

A good Discretionary Fund Manager offers clients a number of benefits. It frees them from the responsibility of making day-to-day or even hour-to-hour investment decisions, which can arguably be more efficiently made by a qualified discretionary portfolio manager who understands the vagaries of the market. By giving discretionary powers to a competent manager the client is free to focus on other things that matter to him or her.

Discretionary investment management brings the interests of the investment manager and the client together, since managers typically charge a small percentage of the assets under administration as a management fee. Clearly if the portfolio grows under the investment manager's stewardship, the manager is compensated by receiving a higher amount as their management fee.

Discretionary investment management also gives clients access to better investment opportunities via the portfolio manager. The client may also receive better prices for trades, as the portfolio manager can buy or sell for multiple clients at the same time.

From the client's point of view, he or she must have confidence in the portfolio manager's competence, integrity and trustworthiness. It is therefore incumbent upon clients to conduct adequate due diligence on potential portfolio managers before entrusting them with an investment.

AV Trinity use several Discretionary Fund Managers all of whom have individual qualities that can be matched to the client's specific requirements.

The value of investments can fall as well as rise and you may not get back the amount invested.



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